6th ACM/SPEC International Conference on Performance Engineering
ICPE 2015

Austin, TX, USA — Jan 31–Feb 4

The goal of the International Conference on Performance Engineering (ICPE) is to provide a forum for the collaboration of knowledge in performance engineering of software and systems, including ideas, methods, and results. ICPE also shares experience from performance measurement, modeling, benchmark design, and runtime performance management.

ICPE is sponsored by ACM SIGMETRICS, ACM SIGSOFT, and SPEC, and is co-located with the regular SPEC group meetings, where work on the latest industry standard benchmarks such as SPECvirt_sc is coordinated. As a conference, ICPE has grown out of the ACM Workshop on Software and Performance (WOSP) and the SPEC International Performance Evaluation Workshop (SIPEW). WOSP has traditionally brought together software engineers, developers, performance analysts, and performance modelers, who are addressing the many challenges of developing, modeling, and measuring scalable high performance software. SIPEW was established with the goal of bridging the gap between theory and practice in the field of system performance evaluation by providing a forum for sharing knowledge between industry and academia.

This unique background provides the ICPE conference with both industrial and academic roots, attracting researchers as well as industry practitioners. The emphasis on cooperation is also reflected in the conference by accepting not only research papers, but also industrial papers, works in progress and demo submissions – all categories with its respective rules and expert review process.

Corporate Support Opportunities

The ICPE 2015 conference welcomes corporate support. Attracting international participants from academia as well as industry, ICPE 2015 provides a great opportunity for corporate activities. Below are some examples of the benefits of different corporate support levels and packages. (If you have any further questions, please do not hesitate to contact the general chairs, Lizy Kurian John (ljohn@ece.utexas.edu) or Connie U. Smith (icpe@perfeng.com).
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Gold Package – $5,000:
- Five full conference registrations
- Advertising in the official conference program (Full-page)
- Company logo shown as Gold Partner on the cover of the conference program, web site (with link), and all promotional material
- Exclusive exhibit table all days
- Opportunity to include (lightweight) promotional items and flyers ("swag") in the conference bags

Silver Package – $3,500:
- Two full conference registrations
- Advertising in the official conference program (Half-page)
- Company logo shown as Silver Partner on the cover of the conference program, web site (with link), and all promotional material
- Shared exhibit table all days
- Opportunity to include (lightweight) promotional items and flyers ("swag") in the conference bags

Bronze Package – $2,500:
- One full conference registration
- Company logo shown as Bronze Partner on the cover of the conference program, web site (with link), and all promotional material
- Shared exhibit table all days
- Opportunity to include (lightweight) promotional items and flyers ("swag") in the conference bags

Exhibit table rental – $500 per day

Welcome Reception Host – $5,000:
Take advantage of the informal atmosphere of this event by being the host! The event will be announced in all promotion materials and on the event web site, with the company logo of the sponsor. Plus Bronze Package for additional $1,500.

Conference Dinner Sponsor – $7,500:
Take advantage of the informal atmosphere of this event by being the host! The event will be announced in all promotion materials and on the event web site, with the company logo of the sponsor. Plus Silver package for additional $2,500.

Student Travel Grant – $2,000:
Give students the opportunity to participate in ICPE 2015 by sponsoring their travel expenses.

Advertisement in Conference Program
- Full-page ad – $1,000
- Half-page ad – $500

ICPE 2015 Organizers

General Co-Chairs:
Lizy K. John, UT Austin, USA
Connie U. Smith, L&S Computer Technology, Inc., USA

Program Co-Chairs:
Kai Sachs, SAP, Germany
Catalina M. Llado, University of the Balearic Islands, Spain

Industrial Chair: Herb Schwetman, Oracle Labs, USA